*Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Please address the criteria listed below to outline your experience and suitability for the position you are applying for, and attach this with your application along with your Resume and Cover Letter.*

* Excellent written and oral communication skills (including public speaking, presentations and facilitation skills).
* Demonstrated ability to flexibly manage competing priorities and stressful situations, monitoring own stress levels and practising and promoting self-care strategies.
* Experience in a senior marketing leadership role with significant digital, content and brand experience.
* Proven track record in a team-management role with a mandate for re-development of marketing services to better meet audience and stakeholder needs.
* Proven experience delivering fundraising or revenue generating activities.
* Demonstrated experience in implementing customer-centric strategies and journeys.
* Strong understanding of digital channels, trends and tools, with proven ability to deliver multi-channel initiatives.
* Exposure to CRM and marketing automation implementation.
* Strong project management, monitoring and reporting skills.
* High-level stakeholder management skills with proven ability to influence and engage individuals cross-functionally.
* Experience working in a fast-paced environment, under pressure and to tight deadlines.
* Ability to operate at a strategic and tactical marketing level.