City Wide Services



Position Description

Position Title:	Visitor Services Officer
Directorate:	City Wide Services
Service Unit:	Civic Services
Salary Point:	8
Position Reports To:	Visitor Services Coordinator
Staff Management:	Supervision of casual staff and volunteers
Budget Responsibility:	N/A
Date PD Reviewed:	August 2019

Organisation Context of Position

The City of Newcastle employs over 900 staff and is responsible for a local government area of 187km². Newcastle has a population of 148,000 and is the business and cultural centre of the Hunter region, home to over 620,000 people. In the heart of the Hunter Region, CN has a variety of locations across the City and encompasses 5 Directorates:

- Governance
- Strategy and Engagement
- People and Culture
- Infrastructure and Property
- City Wide Services

The purpose of the City Wide Services Directorate is to:

- Ensure CN's range of services and servicing for the community and visitors is consistently maintained at a high level throughout and across CN.
- Facilitate a high level of community connection across and on behalf of CN.
- Ensure services are set at a level that is clearly articulated to the elected CN and which are financially sustainable.
- Set a benchmark for the organisation of exemplary customer service.

The Service Units and Elements that form the City Wide Services Directorate are:

- Art Gallery (Service Element)
- Museum (Service Element)
- Civic Services
- Libraries & Learning
- Customer Service
- Waste Services
- Parks & Recreation

Workplace Health & Safety	
WHS RAA Level	Level 6

For specific WHS Responsibilities, Authorities & Accountabilities applicable to this position, the position holder will refer to the WHS Responsibilities, Authorities & Accountabilities matrix in the

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WH&S Management System. The person accepting the position will be required to sign off that they have received and understood their WHS Responsibilities, Authorities & Accountabilities.

Position Responsibilities

- Oversee the daily operation of the Newcastle VIC, setting high customer service standards to ensure a positive and efficient visitor experience.
- Work with the Visitor Services Manager to maintain Level 2 Accreditation at the Centre, meeting all
 conditions at best practice.
- Roster and supervise all Visitor Service Officers and/or volunteers to ensure the Centre is always adequately staffed, coordinating breaks and lunches.
- Open and close the Centre following agreed security procedures, including cash handling, reconciliation and the generation of daily reports.
- Provide accurate and timely information to visitors about the Newcastle LGA and the Hunter region.
- Process the sales of merchandise and any other fees and charges as required.
- Manage the display of the Newcastle VIC's brochures, maps and merchandise to maintain stock levels and ensure a high standard of presentation.
- Undertake general administration duties such as filing, preparation of correspondence and reports.
- Ensure emails to visitorinformaton@ncc.gov.au or calls to the Newcastle VIC phone line are processed efficiently.
- Assist the Visitor Services Manager with projects, programs or activities as and when required.
- Identify emergency situations and carry out emergency procedures in accordance with guidelines.
- Any other accountabilities or duties as directed by Supervisor / Manager which are within the employee's skill, competence and training.

Position Selection Criteria

Essential

- 1. Solid demonstrated experience working in a tourism, marketing, sales or customer service role.
- 2. Experience managing, rostering and supporting staff and/or volunteers
- 3. Retail experience and cash handling experience, particularly in sales, banking and merchandising.
- 4. Demonstrated exceptional customer service and interpersonal skills with proven commitment to community service.
- 5. Excellent personal presentation.
- 6. A high level of oral communication skills and ability to interact with all levels of staff / community.
- 7. Demonstrated high degree of enthusiasm and commitment and ability to advocate and promote the city to visitors.
- 8. Demonstrated ability to use initiative and the ability to work independently and unsupervised.

Desirable

1. Visitor Centre management experience

2. Demonstrated knowledge of the local area, including attractions and services.

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