## **Civic Theatre Newcastle**

## **Duties Statements Customer Experience**

Last reviewed: 23 March 2021 DOH

LTCA	Position	Duties
2	CX Team Member	Responsible for greeting and ushering customers into and out of a performance or event, including:
	Team member roles:  • Usher (various locations)  • COVID Marshal)  • Host/Meet & Greet (when required)	<ul> <li>Welcoming customers, checking tickets, giving directional advice and dealing with any queries or ticketing issues as customers enter.</li> <li>Promoting the venue, events and products and seeking opportunities to cross- and up-sell.</li> <li>Providing a positive and accessible service to all customers and colleagues.</li> <li>Keeping up to date and maintaining a good knowledge of fire, safety and evacuation procedures.</li> <li>Assisting with the evacuation of the public in the event of an emergency.</li> <li>Monitoring customers for banned items, such as cameras and food.</li> <li>Changing advertising and display posters.</li> </ul>
		Responsible for the overall cleanliness of the performance or event area whilst in operation, including:
		<ul> <li>Ensuring the venue is clean and checking for lost property after customers have left.</li> <li>Collecting glasses from tables and washing in the dishwasher.</li> <li>Wiping down tables, cleaning service areas and polishing glasses.</li> <li>Arranging bottles and glasses on shelves.</li> <li>Restocking fridges.</li> <li>Maintaining workplace hygiene, work health and safety, and security procedures.</li> </ul>
		Managing the audience in an emergency situation.  Informing management of any problems which require immediate attention
		Skills and experience required:
		Demonstrated experience in a customer facing role, displaying excellent communication skills, positive friendly demeanour and commitment to best practice customer experience.

		<ul> <li>Demonstrated experience working collaboratively as part of a team, able to take instruction and work independently.</li> <li>Confidence settling disputes/ dealing with disruptive audience members.</li> <li>Qualifications Required:         <ul> <li>NSW Working With Children Check</li> <li>All Mandatory CN training packages</li> </ul> </li> </ul>
3	CX Team Member	In addition to the responsibilities of CX Team Member 2 above, responsible for the smooth operation of the bar during trading hours, including:
	Roles:      Bar service     Usher (various locations)     COVID Marshal)     Host/Meet & Greet (when required)	<ul> <li>Setting up bar area according to opening procedures.</li> <li>Mixing, serving drinks to order, and selling refreshments and snacks following bar procedures.</li> <li>Recording wastage at the end of your shift.</li> <li>Assisting in the storeroom/cellar.</li> <li>Assisting in stock control.</li> </ul>
		Responsible for till operation and takings during shift, including:
		<ul> <li>Ensuring all transactions are recorded accurately and immediately on the till.</li> <li>Collecting payment, operating cash registers and giving change.</li> <li>Collecting till float before beginning a shift and checking the till float before the till starts operation.</li> <li>Reconciliation of till at end of service.</li> </ul>
		Skills and experience:
		Practical experience in a fast-paced bar or similar hospitality environment.
		Qualifications Required (in addition to those of Level 2):
		<ul> <li>RSA certification</li> <li>Armed Hold-up prevention training (including cash handling)</li> </ul>

3 - 5	CX Team Member	In addition to the responsibilities of CX Team Member 2 above, responsible for leading tours of the Theatre or other City of Newcastle venue.
	Role:  • Tour leading	<ul> <li>Skills and experience:</li> <li>Professional presentation, engaging manner and excellent verbal communication.</li> <li>Experience delivering informative and inspiring tours to customers, ensuring delivery reflects a full knowledge of the building and organisation (full training will be provided).</li> </ul>
6 - 7	Customer Experience Team Leader	Responsible for providing a safe, positive and accessible service to all customers and colleagues, including:
	(Previously Front of House Manager)	<ul> <li>Supervising and coordinating the entire front of house team, providing development and training and assisting in recruitment and induction of new team members.</li> <li>Being a primary point of contact for clients, welcoming them to the venue and ensuring a smooth running of operations including riders.</li> <li>Operational responsibility for safety and security of the building, including the decision to stop events and evacuate if necessary.</li> <li>Providing a knowledgeable and engaged team to respond positively to customer enquiries, proactively offering assistance and guidance.</li> <li>Driving sales and maximising income through the sale of ice creams, merchandise and programmes.</li> <li>Assigning staff to their roles and providing supplies as needed for the performance.</li> <li>Working closely with the ticket office to solve ticketing issues, and coordinating other departments ensure seamless operations of the event.</li> <li>Ensuring auditorium, foyers and front of house spaces are maintained to high standards, reporting issues to relevant staff for action;</li> <li>Ensuring accurate and informative post event reporting is circulated to relevant departments</li> <li>Maintaining a high level proficiency in management and reporting systems (eg ungerboeck, Vivatickets (Enta)).</li> </ul>

Skills and experience: In addition to skills and experience of Levels 2 – 4, the Team Leader must possess:

Superior customer service skills
High level computer literacy and proficiency in all venue systems
Demonstrated high level leadership ability
Significant experience in customer facing venue operations.
Formal theatre qualification to a minimum level of a Certificate III in Live Production and Services (NSW TAFE) or equivalent qualification or demonstrated equivalent practical experience.