

Strategy, Partnerships & Engagement

Recruitment Information

New Direction. New Division. New Opportunities



THE DUBBO REGION

LIVING IN OUR REGION

Living in the Dubbo Region has a city offering rivalling any metropolitan city or if it's a tree change than the picturesque valley of Wellington and the surrounding villages offer stunning rural vistas within easy reach of modern conveniences.

The region is home to high quality education network from early childhood, public, private and independent schools through to tertiary institutions.

Dubbo and Wellington offer a healthy dose of retail therapy from major retailers to boutique stores, while the café culture has barista's leading current coffee trends.

Browse the Regions New Resident Guide to find out more on what life is like in a regional centre such as Dubbo:

<https://dubbo.com.au/live/new-resident-enquiry#true-1>

OUR REGION'S ECONOMY

Dubbo Regional Council (DRC) is a dynamic and vibrant regional centre.

The region is supported by quality infrastructure, diverse industry and significant growth opportunities. Its economic strength lies heavily in the diversity of industries that support a service centre for an area approximately one third of NSW.

To discover more on the region's economic drivers, workforce, exports and more please view Dubbo Regional Council's latest investment prospectus:

<https://dubbo.com.au/business#true-3>



OUR COUNCIL

The Dubbo Regional Local Government Area was proclaimed by the NSW Government on 12 May 2016 following the amalgamation of Dubbo City and Wellington Council. With a population of almost 55,000 and a service catchment population of 120,000 people, our growing region offers a connected community with great access to nature plus all amenities of major city.

Dubbo Regional Council is part of Wiradjuri Country and we acknowledge all clan groups that reside within the Dubbo and Wellington Wiradjuri Nation.

A large and diverse Council with over 600 team members, we put relationships at the centre of our decision making and service delivery.



ABOUT THE DIRECTOR



Natasha Comber has experience in the private sector as well as over 14 years' experience in Local Government, having worked for Dubbo City Council, now Dubbo Regional Council.

Natasha has worked across a diversity of portfolios in this time including destination development, corporate business and regional experiences.

Natasha is thrilled to be leading a division "centered on building relationships to improve services, strengthen our community, strategic planning processes and realising new opportunities for our region".



ABOUT THE DIVISION

Development of the Strategy, Partnerships and Engagement Division in June 2022 was centered on leading and supporting a number of service areas in alignment with Council and Executive strategic direction. These include;

- Increased focus on holistic engagement with community and building effective and trusting partnerships with stakeholders;
- Improved coordination of proactive and partnered communication, marketing and community insight services for the organisation and destination;
- Focus on building business improvement and performance management practices and culture to support long term sustainability including service reviews;
- Capacity to identify future opportunities and create greater alignment with regional and organisational strategic plans and community priorities; and
- Support the organisation's reset with a focus on building relationships.

The division and the teams within were co-designed with current team members and management, with valuable input and insights from internal and community stakeholders.

Looking at the high level value chains of the division highlighted strategic and operational synergies between a number of existing service areas, and also areas of needed investment to build capacity to deliver.

ABOUT THE STRUCTURE

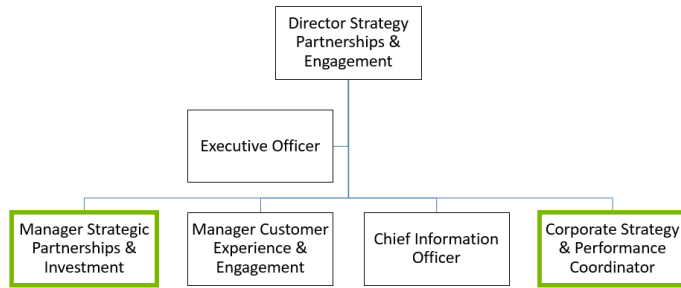
Four key pillars of the division will lead service delivery across the identified value chains of SPE.

These pillars represent strategic and technically aligned work teams and accountabilities, whilst also supporting collaboration between teams to realise synergies, identify priorities and maximise capabilities.

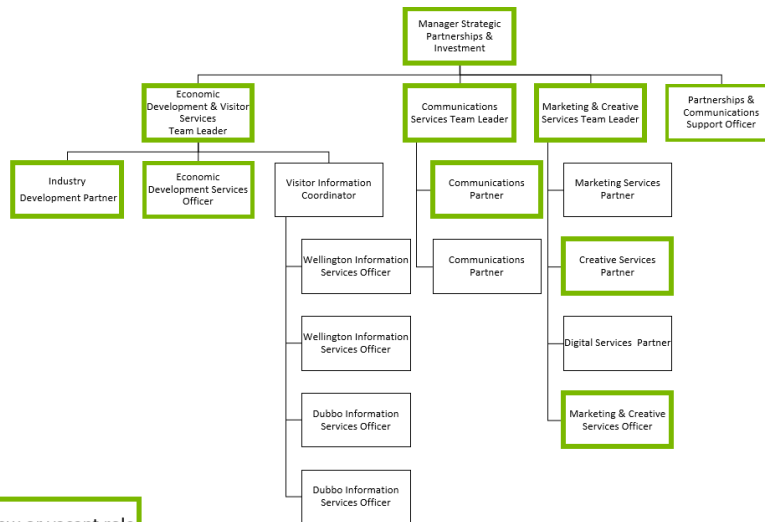
AREAS OF RESPONSIBILITY

- Strategic Partnerships & Investment
- Customer Experience & Engagement
- Information Technology
- Corporate Strategy & Performance

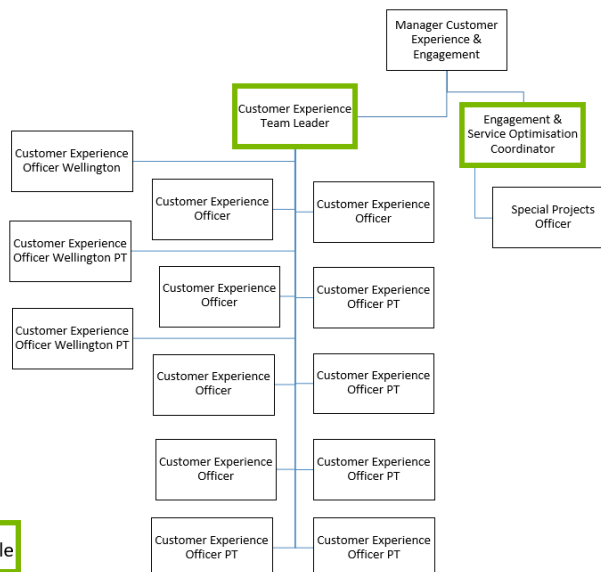




New or vacant role



New or vacant role



New or vacant role





ABOUT THE OPPORTUNITIES

Our Careers at Council page is regularly updated and can be viewed here <https://www.dubbo.nsw.gov.au/About-Council/Work-at-Council/council-jobs>

Position	Date Open	Position Outline	Date Closing
Communications Services Team Leader	19/09/2022	Fosters an internal culture of collaboration outcomes and supports organisational priorities. Ensures the delivery of high-quality content across a range of platforms including the media, digital and publications that support community engagement and the positive promotion of Council and the region.	04/10/2022
Marketing & Creative Services Team Leader	26/09/2022	Leads the creation of programs and campaigns that support positive economic, social and cultural outcomes for the Dubbo region and Council. Implements the annual Destination Marketing Strategy and Corporate Marketing Services Plan in partnership with internal and industry stakeholders	10/10/2022
Economic Development & Visitor Services Team Leader	30/09/2022	Leads the delivery of a range of economic development services including local business investment and expansion support, visitor services, economic modelling and attraction of major private and public investment.	17/10/2022
Corporate Strategy & Performance Coordinator	10/10/2022	Coordinates integrated planning and reporting requirements, ensuring engagement with community and stakeholders to identify priorities with measureable performance outcomes. Working with key internal stakeholders, supports a culture of continuous business improvement, including the management or support of identified service reviews.	31/10/2022



Engagement and Service Optimisation Coordinator	10/10/2022	Leads proactive and reactive customer and stakeholder engagement services that provide insight to service challenges and opportunities, and inform Council decision making. Designs and supports as required, service improvement initiatives across the organisation, building relationships with internal stakeholders to support a solution focused culture of collaboration and innovation.	27/10/2022
Marketing & Creative Services Officer	17/10/2022	Supports the delivery of marketing and & creative services to a diverse range of internal and external stakeholders including integrated marketing campaign, publications and digital communications.	31/10/2022
Industry Development Partner	17/10/2022	Works closely with industry and government agencies to support identification and realisation of industry development opportunities and maximising outcomes for regional business in alignment with major regional developments.	31/10/2022
Communications Partner	17/10/2022	Provides strategic advice and communication services to a diverse range of internal clients including media management, digital communications, stakeholder engagement, sponsorships and integrated communication marketing programs	31/10/2022
Economic Development Services Officer	24/10/2022	Assists with the identification of opportunities and development and implementation of strategies to support of job creation, new resident attraction and regional business development.	07/11/2022
Partnerships & Communications Support Officer	24/10/2022	Supports the delivery of communication services to a diverse range of internal clients including media management, internal communications, and integrated communication marketing programs. Supports a range of strategic partnership activities with external stakeholders including sponsorship, regional tours and industry cooperative programs	07/11/2022



OUR VISION, PURPOSE AND VALUES



OUR VISION
Creating Community
for today and tomorrow

OUR PURPOSE
Lead, Connect, Deliver

OUR VALUES

PROGRESSIVE

BE CURIOUS, COURAGEOUS AND COMMITTED

- Challenging the status quo
- Finding better ways
- Seeking change and innovation

SUSTAINABLE

BALANCED APPROACH TO GROWTH
AND OPPORTUNITY

- Financially sound
- Social equity
- Conscientious leadership and governance
- Environmentally responsible

ONE TEAM

WORKING TOGETHER

- We take care of each other and ourselves
- Partnering to deliver better outcomes
- Fostering positive experience
- Investing in people

INTEGRITY

ACCOUNTABLE FOR OUR ACTIONS

- Valuing and acknowledging our cultures
- Leading by example
- Open and ethical practices
- Upholding our commitments

COUNCIL VALUES

Dubbo Regional Council's vision, purpose and values are the principles and standards that define what is right, worthwhile and acceptable.

Dubbo Regional Council's Vision is Creating Community for Today and Tomorrow.

Our purpose as a Council is to Lead, Connect and Deliver.

Our values sit at the heart of Dubbo Regional Council. Describing what is important and core to our functioning.



THE RECRUITMENT PROCESS

HOW TO APPLY FOR THE POSITION

After preparing appropriate information, please lodge a formal application online at <https://www.dubbo.nsw.gov.au/about-council/work-at-council/council-jobs>

- To complete your application you will need to: Address a number a series of role specific questions; and
- Provide a detailed up to date CV/Resume.

When responding to the questions it is essential you provide detailed responses. The panel will be shortlisting based on the information candidates provide in their responses.

It is important to remember your application is the first impression you make on the panel. First impressions are important.

SHORTLISTING AND INTERVIEWS

DRC will review all applications received and establish a short list of applicants who will be invited to attend an interview.

Once you have submitted your application it is important to monitor your email address, as all correspondence will be sent to here.





CONTACT

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