

Position Description	
POSITION TITLE	Product Manager
REPORTING RELATIONSHIP	Technical and Operations Manager
TEAM	FoodSwitch, Food Policy
EMPLOYMENT DURATION	1 year
TYPE OF EMPLOYMENT	Full time (1 FTE) Fixed Term
DATE	April 2021

The George Institute for Global Health

The George Institute ('TGI') employs 700+ people, focused on improving the health of millions of people worldwide. As a medical research institute affiliated with leading universities and with projects in approximately 50 countries, we are challenging the status quo in healthcare to find the best ways to prevent and treat chronic disease and injury, and to influence policy and practice worldwide. Our innovative commercial enterprises help maximise our impact.

Here is a sample of the things we are doing to achieve our goal of having the greatest possible impact on global health:

- We are identifying better and safer treatments for our biggest killers like stroke, heart disease and high blood pressure
- In many countries, our award winning FoodSwitch smartphone app is helping people make healthy food choices when shopping
- In China, we ran a successful education and awareness program to reduce the amount of salt eaten by people by 25% each day
- In rural India, we have shown that mobile technology can help diagnose mental health, as well as help treat cardiovascular disease, and we're looking at similar approaches to treating chronic diseases in Indonesia and China
- Together with Aboriginal communities in NSW, Australia, we have developed an innovative community led program to assist young Aboriginal drivers attain their license, now implemented in a dozen of locations
- We are developing an affordable dialysis machine, with potential to save millions of lives each year and transform the way kidney disease is treated globally
- And much more...

Context of the Role

The global prevalence of diet related non-communicable disease is a systemic issue - a problem of economics and the regulatory environment and a direct consequence of a progressive decline in the healthiness of the foods people consume.

Our innovation is FoodSwitch - a data and technology platform that captures, catalogues, and profiles the nutrition and composition information of a country's food supply. Central to our strategy is the empowerment of community, government and industry by providing data and insights on the food supply that can help government and industry enhance the food environment, and help consumers improve their diet.



The Role

The role exists to define the strategic and tactical plan for digital product(s) within FoodSwitch, in the context of its broader objectives and strategy, and to manage the delivery of the plan through the team comprising subject matter experts, developers and external service providers, to time and budget.

Reporting Relationships

The Product Manager will report to the Technical and Operations Manager, FoodSwitch, and will work closely with other members of the FoodSwitch team and external parties.

Duties and Responsibilities

Responsibilities

- Management of the product line life cycle, from strategic planning to tactical activities
- Develop business or impact cases for changes to the product offering or its delivery to the market
- Develop metrics and measure the success of new product(s) initiatives
- Modify the product(s) to maximise their impact, revenue, growth and scale up
- Develop own knowledge of the product(s) and industry/competitor trends and use this knowledge to influence the strategic and tactical direction of product development.
- Develop product positioning and messaging that differentiates product(s) in the market
- Communicate the value proposition of the product(s) to stakeholders and prospects and develop tools that help realise their commercial potential
- Work across functions to assess, monitor and manage costs to enable sustainable scale up

Duties

- Take a lead role in acceptance testing and assimilate feedback to groom the backlog
- Assist the engineering team with their story estimates, sprint loading, story sequencing by ruthlessly abstracting product functionality from 'requirements' flowing in from all quarters
- Define use-cases that articulate your vision and communicate effectively to all members of the development lifecycle.
- Research, troubleshoot, diagnose, and recommend solutions to complex business and technical problems.

As a Team Member:

- Participate in special projects to improve processes, tools, systems and organisation;
- Take responsibility for personal learning and development and for setting achievable and meaningful work objectives and managing personal targets, meeting obligations of The Institute's Performance Management and Development Policy;
- Demonstrate commitment to The Institute's organisational values, including performing to an exceptionally high ethical standard and focus on integrity, collaboration and teamwork in all efforts.

Work, Health and Safety

- Comply with Work Health and Safety legislation and operate in accordance with established Occupational Health and Safety practice and procedures at the Institute;
- Promote and contribute to a safe, secure environment for staff and visitors.



Skills, Knowledge and Experience

Essential

- A minimum of 4 years Product Management experience with a solid understanding of mobile technologies
- Demonstrated ability in delivering innovative products with an eye on the commercial outcomes
- Strong analytical skills, able to interpret data, diagnose problems, and recommend effective action plans to resolve issues with a commitment to stay updated with industry trends.
- Demonstrated product and project management skills such as: prioritisation; MVP thinking; resources, timelines and budgets; market research; and testing
- Experience working with cross-functional and agile teams to deliver results throughout the product life-cycle
- Strong interpersonal skills around collaboration, communication and flexibility

Desirable

- Interest in health and nutrition.