

JOB TITLE	Policy and Advocacy Advisor (UK and Multilaterals)
REPORTS TO	Director, Global Advocacy and Policy Engagement Executive Director, The George Institute UK
DIVISION	UK/Global
FTE	Full-time (37.5 hours per week)
CONTRACT	Fixed term to 30 June 2023, with the possibility of extension
LOCATION	Flexible; position holder will be expected to work from TGI UK's London office 1-2 days per week

The George Institute for Global Health

We are a medical research institute affiliated with leading universities aiming to challenge the status quo in health care. With 700+ people around the world, and projects in over 40 countries, our Strategy 2025 is all about impact – specifically, the impact of The George Institute's activities on the health of millions of people, particularly those living in disadvantaged circumstances around the world.

Our strategy focuses on three key research priorities:

- Better Treatments: finding better treatments for the world's biggest health problems
- Better Care: transforming primary health care to support better health for more people
- Healthier Societies: harnessing the power of communities, governments and markets to improve health

Our innovative commercial enterprises help maximise our impact.

Here is a sample of the things we are doing to achieve our goal of having the greatest possible impact on global health:

- We are identifying better and safer treatments for our biggest killers like stroke, heart disease and high blood pressure;
- In many countries, our award winning FoodSwitch smartphone app is helping people make healthy food choices when shopping;
- In China, we ran a successful education and awareness program to reduce the amount of salt eaten by people by 25% each day
- In rural India, we have shown that mobile technology can help diagnose mental health, as well as help treat cardiovascular disease, and we're looking at similar approaches to treating chronic diseases in Indonesia and China;
- Together with Aboriginal communities in NSW, Australia, we developed an innovative community led program to assist young Aboriginal drivers attain their license, now implemented in a dozen of locations;
- We are developing an affordable dialysis machine, with potential to save millions of lives each year and transform the way kidney disease is treated globally.

The Global Advocacy, Policy Engagement and Thought Leadership (GAPETL) program aims to support the achievement of the research impact goals set out under the strategic research priorities by:

- Supporting a focus on impact within TGI from the earliest stages of research, by increasing awareness and understanding of the policy environment, and supporting researchers to develop meaningful 'pathways to impact';
- Facilitating coordinated engagement with policymakers and other key stakeholders, including developing and/or strengthening relationships with potential partners and collaborators; and
- Promoting evidence from TGI's research that has clear and specific implications for policy and/or practice, and advocating for change in line with those implications.

The Role

The George Institute seeks to employ a Policy and Advocacy Advisor (UK and Multilaterals) who will divide their time between a programme of advocacy and engagement with multilaterals and other global health organisations (50%), and policy engagement and advocacy in the UK (50%), with the aim of increasing the impact of the institute's research.

The position holder will work as a member of the global GAPETL team, which spans the UK, India and Australia and links with colleagues in China. They will work directly with TGI's researchers in the UK and elsewhere, and build relationships with counterparts at Imperial College London (ICL), with which TGI UK works in collaboration. They will also develop and strengthen relationships with key global health stakeholders in Europe, the US and elsewhere.

Relationships

Reports to: Director, Global Advocacy and Policy Engagement
Executive Director, The George Institute UK

Collaborates with: **Internal**

Research leads in the UK and globally, to align advocacy and engagement activities with the institute's strategic priorities

Other TGI research colleagues in the UK, to help develop and implement meaningful pathways to impact, and identify opportunities for engagement and advocacy activities

Colleagues in the GAPETL team, to identify opportunities for collaboration across regions, and amplification of activities at the global level

Communications colleagues in the UK and elsewhere, to enable co-ordination and collaboration across activities

External

Key stakeholders at WHO and other UN agencies, global health organisations, advocacy networks and civil society groups, to build mutually beneficial partnerships and help ensure TGI's research is both informing, and informed by, the global health agenda

Key stakeholders within UK government and the health sector, NGOs and UK-based advocacy networks, to build partnerships (as above)

Colleagues at The Forum, ICL's policy engagement programme, to support collaboration and identify opportunities for TGI's researchers

Responsibilities

- Lead the development and implementation of an advocacy and policy engagement strategy in the UK, aligned with strategic research priorities and GAPETL team objectives
- With the GAPETL Director, implement a programme of engagement with multilaterals including the WHO and other UN agencies, global health organisations and advocacy networks, developing mutually beneficial relationships with key stakeholders to ensure impactful outcomes
- Lead engagement with UK government, health bodies, NGOs and other stakeholders to increase the impact of TGI's research, including through advocacy networks
- Conduct advocacy activities focused on the UK and multilaterals such as the G7 and G20, working with engaged senior leaders at TGI as appropriate
- Maintain an awareness of developments in the global health sector in the UK and globally, and advise senior staff on advocacy and engagement opportunities and challenges
- Use sector knowledge and experience to develop advocacy materials and activities promoting evidence from TGI's research that has clear implications for policy and/or practice
- Work with colleagues in the GAPETL team to identify opportunities for collaboration across regions and amplification of activities at the global level
- Work with UK-based researchers to develop meaningful pathways to impact for their research, including through drafting relevant sections of funding proposals, conducting stakeholder mapping and identifying capacity-building opportunities
- Secure funding through the inclusion of advocacy/policy engagement activities in successful research applications, and by winning commissions for standalone advocacy/policy engagement activities, including with multilaterals

As a Team Member:

- Participate in special projects to improve processes, tools, systems and organisation;
- Take responsibility for personal learning and development and for setting achievable and meaningful work objectives and managing personal targets, meeting obligations of The Institute's Performance Management and Development Policy;
- Demonstrate commitment to The Institute's organisational values, including performing to an exceptionally high ethical standard and focusing on integrity, collaboration and teamwork in all efforts.

Work, Health and Safety

- Comply with Work Health and Safety legislation and operate in accordance with established Work Health and Safety practice and procedures at the Institute;
- Promote and contribute to a safe, secure environment for staff and visitors.

Experience required

Essential At least 5+ years' experience of advocacy, policy influencing and strategy development in the global health or related sectors

Experience of high-level stakeholder engagement across multiple sectors, including multilateral agencies and government

Experience of building and sustaining strong, mutually beneficial partnerships to achieve impactful outcomes

Demonstrated track record of developing and implementing successful strategies to achieve change

Desirable Experience of working in an academic research environment, and/or experience of working at a multilateral organisation

Experience of engaging with relevant UK Government departments and the Parliamentary system

Experience of relevant health advocacy and policy issues in the UK and globally

Capabilities required

- Ability to think innovatively and strategically to develop appropriate solutions and identify potential opportunities, and to be creative in forging approaches and partnerships with key stakeholders
- Demonstrated excellent written and verbal communication skills
- Confidence in influencing colleagues internally and externally, and able to represent TGI in a variety of fora in the UK and internationally
- Ability to understand and interpret complex research and scientific projects and to communicate key messages to specialist and non-specialist audiences in an engaging and accessible manner
- Strong interpersonal skills, with a proven ability to build and maintain strong, effective working relationships with internal and external stakeholders
- Ability to work within tight deadlines and manage projects independently, prioritizing and managing workflow and ensuring high-quality outputs
- Ability to travel in the UK and internationally if/when appropriate following the lifting of travel restrictions
- Ability to demonstrate a commitment to The George Institute's [values](#) and model these in all aspects of your work