

Job Description	
<b>JOB TITLE</b>	Head of Impact & Engagement, Australia
<b>CAREER STEP</b>	Expert
<b>REPORTING RELATIONSHIP</b>	Global Director, Impact & Engagement Director, The George Institute Australia
<b>DIVISION</b>	Impact & Engagement
<b>EMPLOYMENT DURATION</b>	30 <sup>th</sup> June, 2025 (with the possibility to extend)
<b>TYPE OF EMPLOYMENT</b>	1.0FTE - Fixed Term
<b>DATE</b>	January 2023

### About The George Institute

The George Institute for Global Health was established in 1999 with a mission to improve the health of millions of people worldwide, particularly underserved populations, by challenging the status quo and using innovative approaches to prevent and treat the world's biggest killers: non-communicable diseases and injury.

With offices in Australia, China, India and the UK, our 700+ people support 245+ active projects and clinical trials across 50+ countries, with 400+ more staff across our social enterprises. We focus on the global health challenges that cause the greatest loss of life, the greatest impairment of life quality and the most substantial economic burden, particularly in resource-poor settings.

Together with our academic partners, UNSW Sydney in Australia, Manipal Academy of Higher Education in India and Imperial College London in the United Kingdom, we work with a global network of collaborators, undertaking clinical, population and health systems research.

Our experts are among the most cited globally, bestowed accolades for excellence and innovation, and regularly participate in policy fora. Our research is published in leading academic journals, referenced in policy documents, and recognised for its excellence, innovation and impact. We are designated a WHO Collaborating Centre (WHO CC) for Injury Prevention & Trauma Care, and a WHO CC for Population Salt Reduction. Since 1999, we have raised more than \$1 billion for research and produced over 10,000 peer-reviewed publications and other academic outputs.

### What we do

- Lead world-class, large-scale clinical trials, epidemiological studies and health systems research to transform treatments and healthcare delivery
- Look beyond single diseases, across the life course, to identify patient-centred approaches to care that can be implemented at scale
- Develop low-cost, innovative solutions to global unmet needs
- Drive our global impact through a program of research, advocacy, thought leadership and disruptive social entrepreneurship

For more information about The George Institute, visit [www.georgeinstitute.org](http://www.georgeinstitute.org).



### Context of the Role

The Impact & Engagement (I&E) program supports the achievement of the research impact goals set out under the strategic research priorities by:

- Supporting a focus on impact within TGI from the earliest stages of research, by increasing awareness and understanding of the policy environment, and supporting researchers to develop meaningful 'pathways to impact';
- Facilitating coordinated engagement with policymakers and other key stakeholders, including developing and/or strengthening relationships with potential partners and collaborators; and
- Promoting evidence from TGI's research that has clear and specific implications for policy and/or practice, and advocating for change in line with those implications.

Impact & Engagement team members in Australia, India and the UK work collaboratively, sharing expertise and evidence. The team also ensures a two-way relationship between regional activities and multilateral and global engagement, which is led by the Global Director with the UK-based Policy and Advocacy Advisor (UK and multilaterals).

### The Role

- The George Institute seeks to employ a Head of Impact & Engagement, Australia, who will lead a program of strategic engagement with government and other stakeholders to support the achievement of the Institute's goals.
- The position holder will work directly with TGI's researchers, and build relationships with key stakeholders in Australia and the Pacific region, with a focus on improving the health of communities experiencing marginalisation in both high- and low-resource contexts.
- The position holder will also work with other members of the global Impact & Engagement team in the UK and India, on cross-regional initiatives and to link activities in Australia/the Pacific region with those at a global level and elsewhere.

### Reporting Relationships

Reports to: Global Director, Impact & Engagement  
Director, The George Institute Australia

Manages: Policy and Advocacy Advisor, Australia

### Duties and Key Responsibilities

Collaborates with *internal parties*

- Research leads in Australia and globally, to align government relations strategy and other impact and engagement activities with the Institute's strategic priorities
- Other TGI research colleagues in Australia, to help develop and implement meaningful pathways to impact, and identify opportunities for policy engagement and advocacy activities
- Colleagues in the I&E team, to identify opportunities to support thought leadership goals, and for collaboration across regions and amplification of activities at the global level
- Communications and development colleagues in Australia and elsewhere, to enable co-ordination and collaboration across activities



#### Collaborates with *external parties*

- Key government stakeholders and other policymakers including multilateral representatives in Australia and regionally, to build mutually beneficial partnerships and help ensure TGI's research addresses key evidence gaps and has an impact on policy and practice
- Civil society groups, NGOs, Australia/Pacific-based advocacy networks and community-based organisations, to build collaborations and partnerships (as above), amplify advocacy initiatives and centre the voices of people with lived experience
- Colleagues at the University of New South Wales, to support collaboration and identify opportunities for TGI's researchers

#### *Government relations*

- Lead the development and implementation of an engagement strategy with government stakeholders in Australia, aligned with strategic research priorities and I&E team objectives
- Maintain an awareness of relevant developments within government in Australia and the Pacific, advise TGI staff and researchers on potential opportunities and challenges, and provide direction for the Institute's position on policy and matters of political and/or reputational sensitivity
- Lead TGI Australia's response to government consultations and calls for evidence, organise policy briefings, roundtables and other events, and support researchers to understand the policy environment and how it relates to their work
- Establish partnerships with relevant government departments and bodies to enable placements, shadowing schemes, peer mentoring etc.
- Establish metrics to measure the impact of the government engagement strategy and ensure ongoing monitoring and course correction

#### *Other Impact & Engagement responsibilities*

- Work with Australia-based researchers to develop meaningful pathways to impact for their research, including through providing input to funding proposals
- Facilitate engagement between researchers and local, regional, national and international policymakers including representatives of healthcare providers, multilaterals, and funders, providing researchers with guidance, training and opportunities to share learning
- Support engagement with civil society groups, NGOs, Australia/Pacific-based advocacy networks and community-based organisations, to build collaborations and partnerships, amplify advocacy initiatives and centre the voices of people with lived experience in the Institute's research
- Use sector knowledge and experience to develop compelling materials and activities promoting evidence from TGI's research that has clear implications for policy and/or practice
- Secure funding through the inclusion of impact and engagement activities in successful research applications, and by winning commissions for standalone advocacy/policy engagement activities

#### *As a Manager/ Team Member:*

- Manage the Policy and Advocacy Advisor, establishing clear objectives to ensure a coherent Impact & Engagement program in Australia, and providing support and guidance to ensure the Advisor's professional growth and career progression
- Work with colleagues in the global Impact & Engagement team, including the program lead for global thought leadership, to identify opportunities for collaboration across regions and amplification of activities at the global level
- Participate in special projects to improve processes, tools, systems and organisation



- Take responsibility for personal learning and development and for setting achievable and meaningful work objectives and managing personal targets
- Demonstrate commitment to The Institute's organisational values, including performing to an exceptionally high ethical standard and focusing on integrity, collaboration and teamwork in all efforts

#### *Work, Health and Safety*

- Comply with Work Health and Safety legislation and operate in accordance with established Occupational Health and Safety practice and procedures at the Institute;
- Promote and contribute to a safe, secure environment for staff and visitors.

### **Skills, Knowledge and Experience**

#### *Essential*

- A minimum of 10-15 years' experience in policy, government relations, advocacy or similar roles in the health or related sectors
- Demonstrated track record of developing, implementing and evaluating successful strategies to achieve change
- Extensive experience of high-level stakeholder engagement across multiple sectors, including government, multilaterals and civil society
- Extensive experience of building and sustaining strong, mutually beneficial partnerships and networks to achieve impactful outcomes
- Experience of managing and providing strategic direction to other roles, and providing expert guidance to colleagues
- Experience of working across multiple projects and managing multiple internal and external relationships and stakeholders
- Ability to think innovatively and strategically to develop solutions and identify potential opportunities, and to be creative in forging approaches and partnerships with key stakeholders
- Highly developed interpersonal skills with a demonstrated ability to build and maintain strong, effective working relationships with internal and external stakeholders
- Demonstrated exceptional written and verbal communication skills
- Strong managerial skills, with the ability to coach and mentor other team members across a matrix structure
- Highly organised, with the ability to work within tight deadlines and manage multiple projects independently, prioritizing and managing workflow and ensuring high-quality outputs
- Ability to understand and interpret complex research and scientific projects and to communicate key messages to specialist and non-specialist audiences in an engaging and accessible manner
- Ability to advise the Institute's senior leadership on areas of expertise, and represent the Institute in a variety of fora

#### *Desirable*

- Experience of working in an academic research environment, and/or within government, think tanks or peak bodies
- Experience of engaging with relevant government departments and bodies and with other policymakers in the health and related sectors
- Experience of relevant health policy environment in Australia and globally



- Ability to demonstrate a commitment to The George Institute's values and model these in all aspects of your work