

#### **JOB DESCRIPTION & ACCOUNTABILITIES**

NAME: REPORTING TO: Sales Team Leader

POSITION TITLE: Adventure Specialist DIRECT REPORTS: Nil
DEPARTMENT: EMEA Sales and Customer Service LOCATION: Brixton

### **POSITION PURPOSE:**

The Intrepid Group is a customer focused business which believes in being the best we can be, regardless of whether we lead, sell, book, manage, share, build, operate, design or create the Best Travel Experience Ever.

- Adventure Specialists are Intrepid Group's Sales Experts.
- To achieve and exceed sales targets for booked revenue and conversion whilst maintaining a high degree of accuracy and service.
- To achieve set monthly sales targets for Intrepid Group.
- The role requires direct and industry customer interface via phone, email and live chat. There may be the occasional need to assist with customer emails or on line booking form transactions.
- Adventure Specialists also ensure the smooth booking process for customers and travel agents alike.

#### QUALIFICATIONS AND EXPERIENCE

- Demonstrated sales experience in the travel industry.
- Experience of working towards and exceeding sales targets.
- Strong administrative and organizational experience.
- Demonstrated ability to work independently.
- Excellent verbal and written communication skills.
- Ability to work under pressure and maintain composure under duress.

# **RELATIONSHIPS:**

- Direct colleagues in the Sales, Travel Support Team & flights team
- UK & European Sales colleagues in the Business Development team & Tailor-Made team
- UK Office colleagues in the Product, Finance and Marketing Teams
- Sri Lanka Office colleagues in the Sales Support, Product Support and IT Support teams
- Melbourne Head Office colleagues in the Product, Customer Relations and Sales teams
- Overseas DMCs (Destination Management Companies) and external suppliers
- Other Intrepid Group staff from time to time and from various locations

# OTHER SKILLS AND ATTRIBUTES

- Excellent sales and customer service skills.
- Confident and pleasant telephone manner.
- Broad personal travel experience.
- 'Can do' attitude with a strong personal drive to achieve.
- An understanding of and belief in the Intrepid Group core values.
- Excellent communication skills in order to inspire our customers, our staff and to represent the brands.
- Strong organisational skills to prioritise workload and work under pressure.
- Ability to work independently and in a team.
- Working knowledge of Amadeus



## **IMPORTANT NOTES:**

- This is a rewarding job with a very dynamic company.
- Working in the sales team can be demanding at times and requires dedication and close attention to detail.
- At busy times you may be asked to work additional hours to help clear work (especially during the peak booking periods of January to March and peak travel periods of July and August).
- Flexible approach: Be prepared to support ad-hoc projects as requested.
- Company goals: Be prepared to get involved in other ad-hoc team tasks as they arise relating to the sales team and wider company goals.

All outcomes are measured by Key Performance Indicators (KPIs) determined each month.

ACCOUNTABILITIES	EXAMPLES OF TASKS
Daily Tasks	<ul> <li>Answer inbound telephone enquiries, inspire customer with every call.</li> <li>Deal with email enquiries and live chats from customers.</li> <li>Gather all available marketing data on every new enquiry.</li> <li>Source flights using Amadeus, or the relevant airline / consolidator.</li> <li>Follow up all options within 3 working days</li> <li>Outbound sales calls.</li> </ul>
Performance standards / objectives	The role of the Adventure Specialist is to achieve weekly and monthly sales revenue targets, whilst at the same time ensuring a high degree of accuracy and maintaining a great sales culture.  Exceed personal revenue target.  Exceed monthly team sales target.  Exceed team net promotor scores. (NPS) – Post booking survey  Ensure consistently prompt response to phone and email enquires  Pro-actively contribute to best practices initiatives to improve sales and service standards  Adhere to published Customer Service Standards and Data Protection Act
Customer Complaints	<ul> <li>Acknowledge customer complaints</li> <li>Ensure complaint is passed to correct person(s) for response to issues raised and that it is effectively dealt with in the required timescale</li> </ul>
General	<ul> <li>Attend training when required</li> <li>Generate new ideas and initiatives as part of the company's overall commitment to increase business and improve profitability and customer service</li> <li>Be a team player</li> </ul>
Customer Obsessed	<ul> <li>Put the customer first in all decisions, without undermining the principles or requirements of the business.</li> <li>Go the extra mile to ensure our customers have the best travel experience ever.</li> </ul>

## OTHER RELEVANT INFORMATION:

- We will operate 7 days a week. Our opening times are; Monday Friday 8am-7pm; Saturday 8am 6pm; Sunday 8am-5pm
- You will be required to participate in a weekend sales Rota. Time off will be given in lieu.
- You will also be required to participate in an evening Rota which ensures that phone cover is provided up to 7pm.
- The travel industry is demand-led and workloads differ throughout the year. You may be asked to or indeed find it is
  necessary to work longer hours than those detailed to ensure that you achieve success in your principle role. During busy
  periods (usually Jan Mar) holidays may not be permitted. You will also be required to provide sales support to cover key
  trade events and shows from time to time.